



Your 90-Day Profit Accelerator ACTION GUIDE-Turning Ideas Into Profit

“A small increase in your average ticket can add thousands of dollars to your yearly revenue.” ~Davy Tyburski, America’s Chief Profit Officer®

- Most auto detailers work incredibly hard.
 - But many businesses still struggle with pricing, systems, and consistent growth.
 - This Action Guide will help you identify the biggest opportunities inside your business and create a clear plan to increase your revenue and profit.
 - Take a few minutes to fill this out while the ideas from the training are fresh.
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**SECTION 1
MY BIGGEST BREAKTHROUGH**

The most valuable idea I learned from this training was:

Why this idea matters for my business:



One idea I wish I had known sooner:

SECTION 2 IDENTIFYING MY BUSINESS BOTTLENECK

Every business has constraints that limit growth.

Check the areas where your detailing business may be struggling.

- Pricing Strategy
- Service Packages
- Marketing & Lead Generation
- Sales Process
- Customer Experience
- Systems & Efficiency
- Time Management
- Hiring & Staffing
- Profit Margins

The biggest bottleneck in my business right now is:

If I solved this problem, my business would improve in the following ways:



SECTION 3
THE MISSED PROFIT CALCULATOR

Small improvements can create massive profit increases.

My current average job value is:

\$ _____

If I increased my average ticket by:

\$ _____

Number of jobs I complete per month:

_____ jobs

Potential monthly revenue increase:

\$ _____

Potential yearly revenue increase:

\$ _____

Another area where I believe I may be undercharging:

Estimated missed revenue per month:

\$ _____



SECTION 4
THE PROFIT SEAT

During today's training, we discussed solving real business challenges through collaboration and strategic thinking.

If I had the opportunity to sit in the Profit Seat, the challenge I would want help solving is:

Advice or ideas I heard today that could help me solve this problem:

SECTION 5
MY 90-DAY PROFIT PLAN

The three most important actions I will take from this training are:

1.

2.

3.



The first action I will implement within the next 7 days:

Date I will start:

SECTION 6
AREAS I WANT TO IMPROVE IN MY BUSINESS

- Increasing average ticket price
- Creating better service packages
- Generating more qualified leads
- Improving sales conversations
- Increasing customer retention
- Improving operational efficiency
- Increasing overall profit margins
- Scaling the business

SECTION 7
MY BUSINESS VISION

If my detailing business improved significantly over the next 12 months, it would allow me to:

- Increase my income
- Spend more time with family
- Reduce stress
- Hire team members



- Grow my business
- Create more financial freedom

In one sentence, the future I want to create for my business is:

**SECTION 8
MY COMMITMENT**

Over the next 90 days I commit to improving my business by focusing on:

**SECTION 9
MY NEXT STEP**

- I will implement these ideas on my own.
- I would like help implementing these ideas faster.

If I decide to accelerate my progress, I will:

- Apply for the 90-Day Profit Accelerator with Davy, Dustin, and Mike

“If you think education is expensive, try ignorance.” ~Derek Bok

“The best investment you can make is in yourself!” ~The Oracle of Omaha Warren Buffett, one of the world's most successful investors