

Big Money Detailer™

"Showing You How to Earn More so You Can Serve More"



Discover the Top Seven Insider Secrets for Turbocharging Your Sales Revenue and Multiplying Your Bottom Line

Davy Tyburski, America's Chief Profit Officer® + Founder of BigMoneyDetailer.com



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You Won't Hear Me Until You Know Me...




Who This Has Worked For...
Serving \$500K+ Entrepreneurs to \$1B+ Corporations
Auto Detailers!

Authors, Coaches & Consultants	Online Businesses
Construction & Real Estate	Professional Services & Practitioners
Contractors & Trades	Retail, Brick & Mortar Businesses
Health Care & Health Services	Speakers & Trainers
Hotels & Restaurants	Sports, Fitness & Wellness
Manufacturing	Vehicles & Transportation Services
Network Marketers	And Many More...



"Modeling success from other industries is how you maximize your income!" -Davy Tyburski



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You Won't Hear Me Until You Know Me...



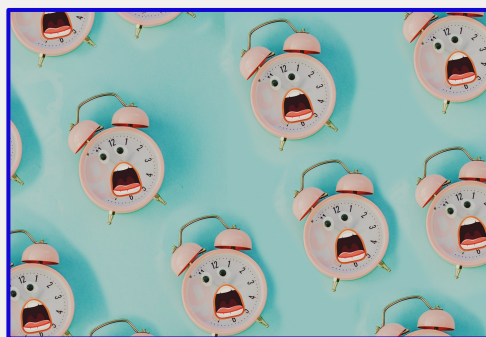
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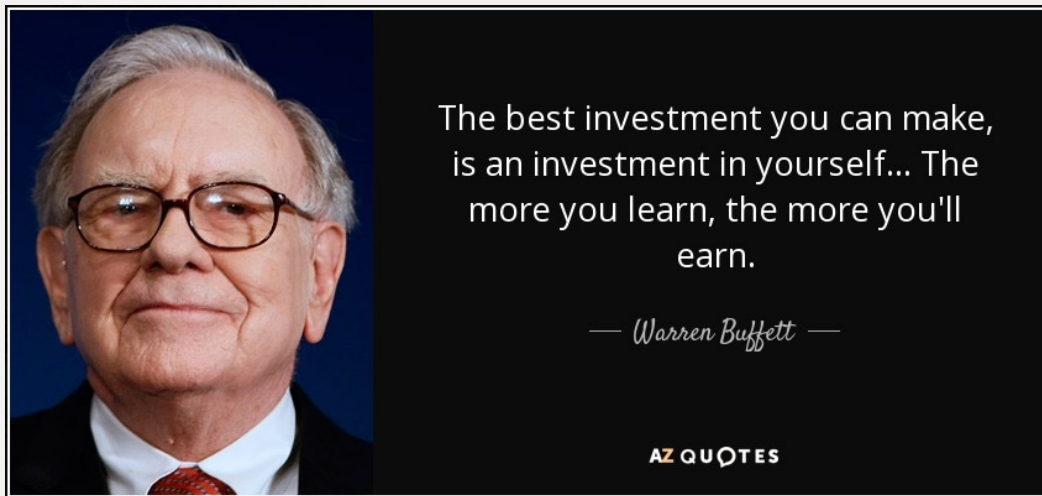
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“EGR-Extra Grace Required”




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You MUST Increase Your Knowledge, Skills and Abilities Way Above Your Competitors!



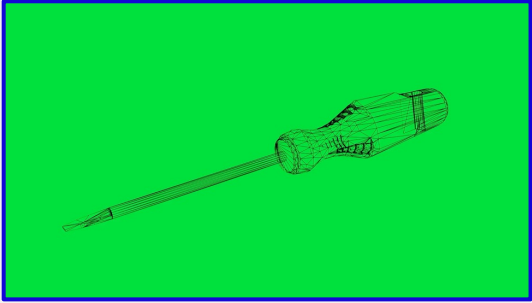

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Common Sense is Not Common Practice[®]



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“Productivity is being able to do things that you were never able to do before.” -Jim Manzi



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Running or Changing Your Business? (partial list)

- > Social Media Marketing
- > **Content Marketing**
- > Advertising
- > Public Relations (PR)
- > Branding
- > **Market Research**
- > **Search Engine Optimization (SEO)**
- > **Influencer Marketing**
- > Affiliate Marketing
- > Email/Newsletter Marketing
- > Video Production and Promotion
- > **Outbound Calls**
- > Direct Mail Campaigns
- > Events and Trade Shows
- > Mobile Apps
- > Webinars
- > **Sales Process/Strategy**
- > Closing Skills
- > Prospecting & Lead Generation
- > Product Knowledge
- > Personal Branding & Professionalism
- > **Customer Service Skills**
- > Listening & Communication Skills
- > Negotiation Strategies & Tactics
- > Rapport Building Techniques
- > Networking Strategies
- > Time Management
- > **Sales Techniques**
- > **Cross-Selling Strategies**
- > Presentation and Demonstration
- > Inventory Management
- > Human Resources
- > Financial Planning and Analysis
- > **Customer Relationship Management (CRM)**
- > Accounting & Budgeting
- > **Project Management**
- > Business Intelligence & Analytics
- > Quality Assurance
- > Information Security
- > **Sales Strategies**
- > **Strategic Partnerships**
- > Knowledge Management
- > Attentive Listening
- > Empathy
- > Patience
- > Adaptability
- > Efficiency
- > Professionalism
- > Positive Attitude
- > **Business Plan**
- > **Forecasting**
- > **Break-Even Point**
- > EBITDA
- > Operating Liquidity
- > Capital Structure
- > **Financial Modeling**
- > Risk Analysis
- > Cost Benefit Analysis
- > Respect
- > **Client Follow Up**
- > Phone Etiquette
- > Quality Assurance
- > Multi-tasking Ability
- > **Stress Management**
- > **Teamwork**
- > Consistency
- > Tactfulness
- > **Productivity**

We Show You How to go From a Good Detailer to a Great Business Owner

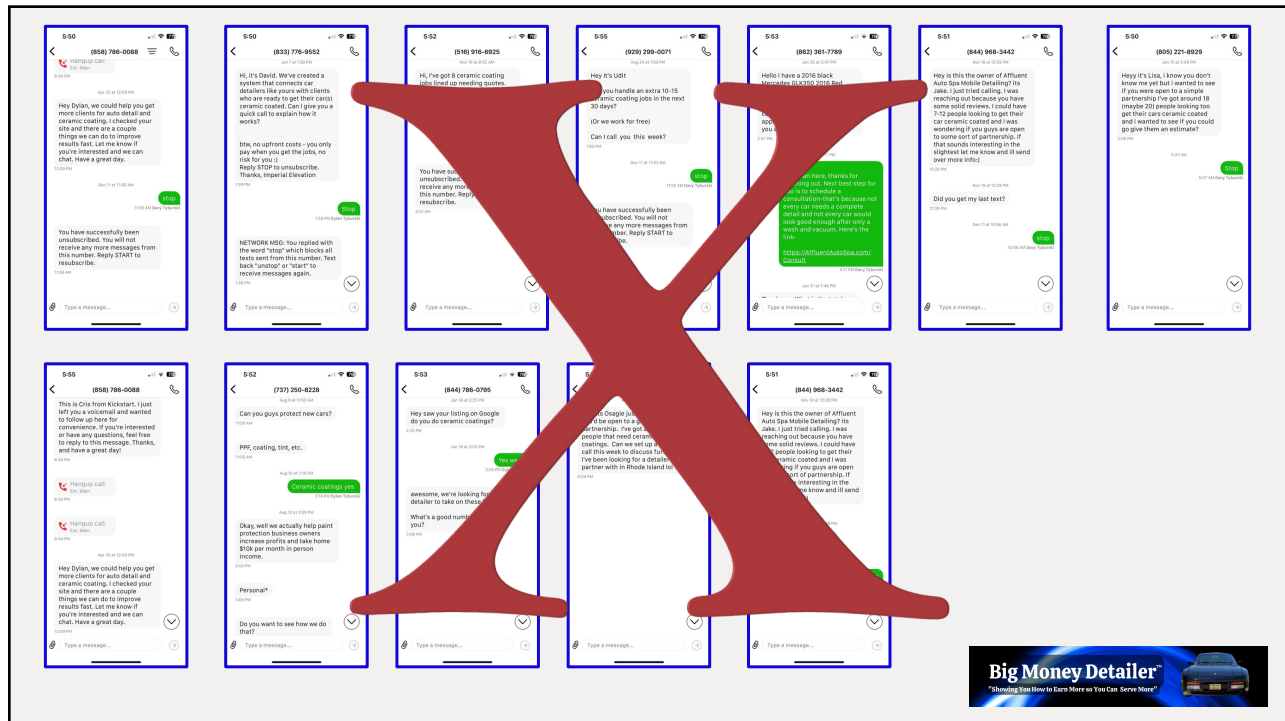


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Can I Ask for Your Help? Don't Get Mad...Get Data®



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Fast Start Tip 1: Understand Your Market and Audience

It's so Easy and Convenient
Because We Come to You

We are waiving our standard \$97 consultation fee. We schedule consultations because not every car needs a complete detail and not every car would look good enough after only a wash and vacuum. We will assess, diagnose and then prescribe the right treatment plan.

Simply enter your information and select your preferred day/time, and then we'll confirm your requested appointment by text or email based on our availability

Your Information - Step 1 of 3

Your Full Name *

First Last

First Last

Mobile Phone *

+1

Internal use only, this streamlines our communication with you.

Best Email *

Email

Internal use only, this streamlines our communication with you.

If you have any issues submitting your information, no problem.
 Just text your full name to (210) 679-1472 and we will take it from there.

- **CONSULTATIONS**
- AffluentAutoSpa.com
- 3 Steps

- If they abandon, we at least capture their basic contact info so we can follow-up later.

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Fast Start Tip 1: Gather Intel

It's so Easy and Convenient Because We Come to You

We are waiving our standard \$97 consultation fee. We schedule consultations because not every car needs a complete detail and not every car would look good enough after only a wash and vacuum. We will assess, diagnose and then prescribe the right treatment plan.

Simply enter your information and select your preferred day/time, and then we'll confirm your requested appointment by text or email based on our availability.

Your Address - Step 2 of 3

Home Address *

Address

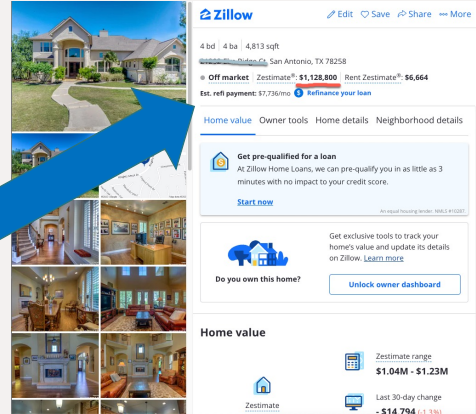
Address Line 1

City Texas

City State

Zip Code

If you have any issues submitting your information, no problem. Just text your full name to (210) 679-1472 and we will take it from there.



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Fast Start Tip 1: Gather Intel

Simply enter your information and select your preferred day/time, and then we'll confirm your requested appointment by text or email based on our availability.

Your Vehicle Details - Step 3 of 3

Year/Make/Model of Your Vehicle *

Your Vehicle Info.

What are you thinking you'd like to have done to your vehicle? *

- Please Select -

This is your "best guess". We will brainstorm the best treatment plan for you during our consultation.

Requested Consultation Date *

- Please Select -

We will confirm your appointment by text or find another day and/or time that works.

Preferred Consultation Time *

- Please Select -

We will confirm your appointment by text or find another day and/or time that works.

Which of the following led you to contact us today? (thanks) *

- Please Select -

Please share additional details or questions below

Details/Questions

What are you thinking you'd like to have done to your vehicle? *

✓ - Please Select -

- Basic interior/exterior
- Intermediate interior/exterior with polish-wax
- Advanced interior/exterior with full paint protection-ceramic coating treatment

- Please Select -

Which of the following led you to contact us today? (thanks) *

✓ - Please Select -

- Book Received "Car Detailing San Antonio"
- Internet Search
- Introduction/Referral-Family or Friend
- Mail/Package
- Poker Chip Received
- Saw Your Company Van
- Social Media
- Other-Not Listed



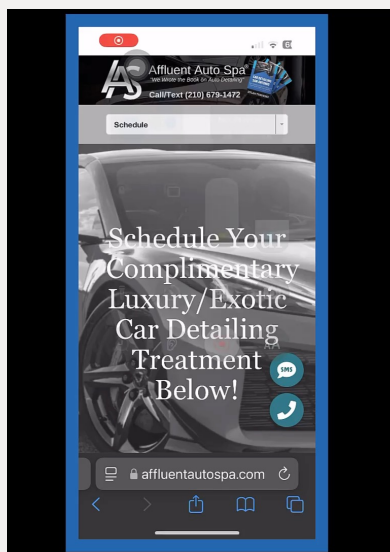
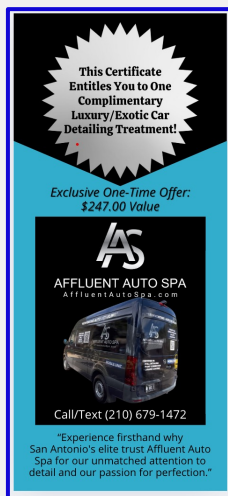
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Fast Start Tip 2: Optimize Your Sales Funnel-Center of Influence



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Fast Start Tip 2: Optimize Your Sales Funnel-Center of Influence



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Fast Start Tip 2: Optimize Your Sales Funnel- Center of Influence-Simple Math

- \$247.00 Value
 - *Hard Costs*
 - *1 Hour x 2 Team Members (\$20 x 2 hours = \$40)*
 - *Lotions and Potions (\$10)*
 - *Mercedes Sprinter Van (Fuel \$3 + Operating Cost \$7 = \$10)*
 - **Total Cost = \$60**

“Sometimes something worth doing is worth overdoing.” -David Letterman



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Fast Start Tip 2: Optimize Your Sales Funnel- Center of Influence-Simple Math

- ~~\$247~~ \$60 Total Cost Investment
 - *3 Highly Qualified **Introductions***
 - 2-Standard Treatment Plans-Wax and Seal (\$247)
 - 1 Ceramic Coating Treatment (\$1,400)
 - *Total \$1,647 + Potential Monthly VIP Plan*

“Sometimes something worth doing is worth overdoing.” -David Letterman

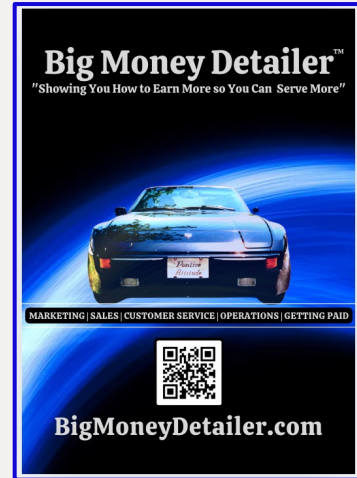


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Fast Start Tip 2: Optimize Your Sales Funnel- Center of Influence-Introduction Gift Box



- Download All of the Slides (.pdf)
- Referral Accelerator Program
- Other Free Training



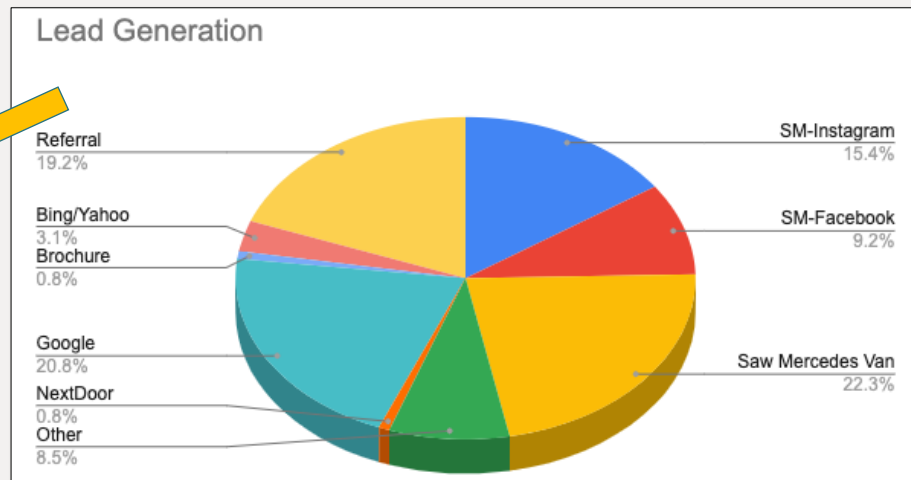
“Sometimes something worth doing is worth overdoing.” -David Letterman



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It's All About Introductions

Update:  **Referrals are up to 48%!**



“Alone we can do so little; together we can do so much.”
-Helen Keller



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Fast Start Tip 3: Implement Effective Pricing Strategies

- What’s your budget?
 - *Learned this from my keynote presentation discussions*
- What areas of concern do you have about your vehicle?
- When you are booked at least 2 weeks out and are closing 80% of your consultations- Time to raise your prices!



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Modeling Success From OTHER Industries



“Revenue is important, but Profit is the most important.” -Davy Tyburski



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5 Key Areas of YOUR Detailing Business




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Fast Start Tip 4: Streamline Your Business Operations for Cost Efficiency

- **C**
Compliments
- **C**
Concerns
- **S**
Suggestions




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"The amount of stress you feel in your life (and business) is in direct correlation to the **lack of systems you have in place.**"

-Davy Tyburski, America's Chief Profit Officer®
 And Founder of BigMoneyDetailer.com



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Fast Start Tip 5: Capitalize on Upselling and Cross-Selling Opportunities™



When you consider the different Auto Spa VIP Menu Detail Services, you receive our MAINTENANCE QUALITY SERVICE AND PRODUCTS YOU'VE SELECTED our 3-year ceramic coating, we cover your entire car at that level!

ADVANCED TREATMENT PLANS	CERAMIC COATING TREATMENT PLANS	CERAMIC COATING TREATMENT PLANS
ALL COMPONENTS OF OUR BASIC TREATMENT PLAN 3 YEAR WARRANTY CERAMIC COATING \$1,497	ALL COMPONENTS OF OUR BASIC TREATMENT PLAN 5 YEAR WARRANTY 5 YEAR WARRANTY CERAMIC COATING \$1,997	ALL COMPONENTS OF OUR BASIC TREATMENT PLAN 7 YEAR WARRANTY 7 YEAR WARRANTY CERAMIC COATING \$2,497

PLUS You Earn 3 Free Month In Our Affluent Auto Spa VIP Menu Detail Service (\$397.00 Value)

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Fast Start Tip 6: Embrace Data-Driven Decision Making to Maximize Your Profit

Action/Idea	Estimated Yearly \$ Value	Biz Impact (1-10 High)	Ease to Implement (1-10 High)	Total Score (Impact x Implementation)

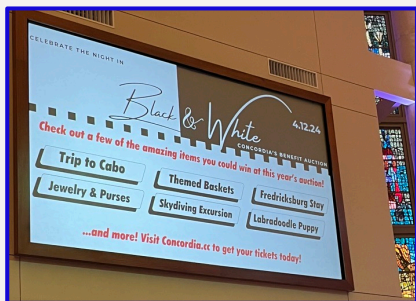
- Find Your 3 Drops
- Helps You Determine What to do Next!
- Eliminates Emotional Decision Making



“Productivity is being able to do things that you were never able to do before.” -Jim Manzi

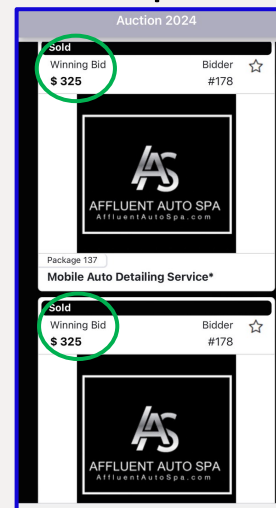


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Fast Start Tip 7: Build Long-Term Customer Relationships-Charities are Always a Great Option



AS AffluentAutoSpa
Reinventing Auto Detailing
 Call/Text: (210) 679-1472 Dylan Tyburski, Owner
Mobile Detailing Service
\$250.00 Gift Certificate
 See back side for treatment details





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BONUS: What can You do to Stand Out With Your Clients? Make Yourself More Memorable?




\$200.00 Value

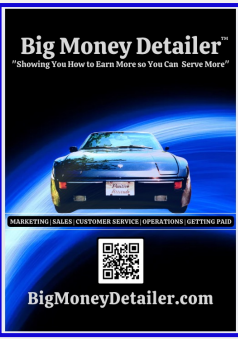


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- I-O-U
- As mentioned, down and out for several weeks
- I'll ship your book + I'll cover the shipping costs
- BigMoneyDetailer.com/more



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Last name...

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Email...

Send Me My Book Davy (Thanks)



DAVY TYBURSKI
Author's Direct Profit Officer
 and founder of BigMoneyDetailer.com

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 THE AUTO SPECIALISTS & SERVICE EQUIPMENT EXPO
 Speaker 2025



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BONUS: Public Events-It's All About the Follow Up















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